

Deliver results based on clear goals and objectives to ensure your leadership contributions stand out and show value.

Delivering Results

WHAT YOU'LL LEARN



LEAD WITH METRICS

Learn key insights for leading metric-focused teams, including how to set up and maintain key reporting.



USING SMART GOALS

Learn about setting SMART goals and how to launch them on every project with your team.



GETTING TEAM BUY-IN

Learn how to ensure your team buys in and is ready to support goal setting, metric measurement, and reporting.



ABOUT YOUR SPEAKER

Gordon Fowler is an award-winning communicator, PR specialist, community connector, entrepreneur, and small business owner. As co-founder and principal of 3fold Communications, co-founder of the Glue Factory, and Chair of the Impact Foundry, Gordon is committed to helping leaders and business owners grow in their roles and expand their community influence. A frequently requested speaker, Gordon is known to challenge and inspire audiences to innovate within complex structures, inform and engage their internal and external customers, and sharpen their personal and leadership brands.