

Lead, implement changes, and produce real results by learning the secrets of effective conversation.

Effective Communications

WHAT YOU'LL LEARN



4-STEP PROCESS

Understand the different communication models and learn the four-step process for successful communications.



KEY FACTORS

Identify the four key factors to consider when communicating and how they change by audience.



HOW TO APPLY

Learn the practical steps for applying the process and factors in your organization today.



ABOUT YOUR SPEAKER

Gordon Fowler is an award-winning communicator, PR specialist, community connector, entrepreneur, and small business owner. As co-founder and principal of 3fold Communications, co-founder of the Glue Factory, and Chair of the Impact Foundry, Gordon is committed to helping leaders and business owners grow in their roles and expand their community influence. A frequently requested speaker, Gordon is known to challenge and inspire audiences to innovate within complex structures, inform and engage their internal and external customers, and sharpen their personal and leadership brands.